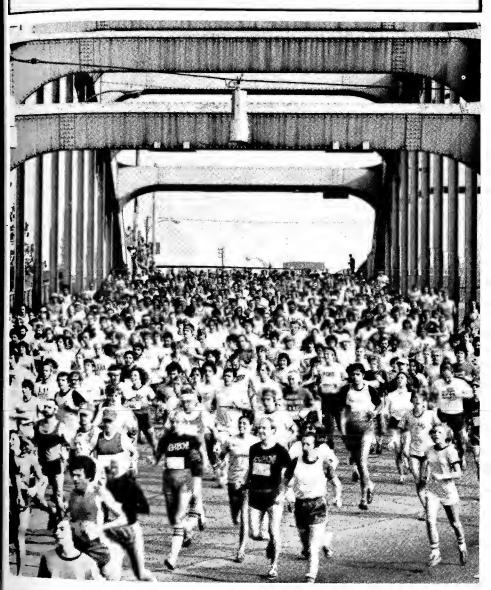
BULLETIN

of the MAHONING COUNTY MEDICAL SOCIETY

Volume XLIX

Number 1

JANUARY, 1979





- The palicy that gives physicians In lawer risk classifications the protection required for todoy's high risk environment
- The policy that cavers the middle ground, by providing more than traditional primary limits but less than traditional excess limits
- The praven advantages af accurrence protection, at very reasonable rates, with all of Pico's special features
- The most exciting medical professional liability insurance concept in decodes, from the insurance organization farmed by physicians and cantralled by physicians, ta serve physicions



Physicians Insuronce Company of Ohio P.O. Box 27905 Caiumbus, Ohio 43227 Telephone tall free 1-800-282-7515

Camplete Pratection far Yaur Medical Practice, Home, Car ond Other Possessions

The GLUCK AGENCY

is your only representative for



in

Mahoning County

The Gluck Insurance Agency

2901 Market St.

Youngstown 44507

Telephone: 788-6577

LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information
- Complete colostomy supply service

If we can be of service-

PLEASE CALL
264 Federal Plaza West
744-4111

DeBALD & CO.

OFFICE SUPPLIES and BUSINESS FURNITURE

CODO Carbons and Ribbons Southworth Papers

1300 Wick Ave.

Phones: 746-0597 — 746-0598

YOUNGSTOWN, OHIO

YOUNGSTOWN LIMB CO., INC.

Prostheses — Legs — Arms — Stump socks — Walkers
Canes — Breast Restorations — Accessories
CERTIFIED: AMERICAN BOARD OF CERTIFICATION

MEMBER: AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION

Rehabilitation of amputees since 1918

14 S. Meridian Rd., Youngstown, Ohio 44509

Phones: 792-2561 - 792-4684

Officers and Council

Officers Delegates Y. T. CHIU, JR., President I. I. ANDERSON B. P. BRUCOLI, Vice President C. E. PICHETTE G. H. DIETZ, Immediate Past President W. E. SOVIK I. W. TANDATNICK, Secretary I. C. MELNICK I.A. RUIZ, Treasurer Council Alternate Delegates W. L. CRAWFORD D. H. LEVY RASHID ABDU J. S. GREGORI D. I. LIMBERT A. T. DERAMO D. E. PICHETTE A. R. HOFFMASTER L. E. SLUSHER W. F. STANFORD K. F. WIENEKE R. M. KISKADDON Representative to Blue Cross of Eastern Ohio: W. E. Sovik. Executive Secretary, H. C. Rempes, Jr. MAHONING COUNTY MEDICAL SOCIETY MEETINGS — 1979 Tuesday Tuesday Tuesday Tuesday Tuesday Tuesday Sept. 18 Nov. 20 Dec. 18 Jan. 16 Mar. 20 May 22 Table of Contents IANUARY, 1979 From the Desk of the President Editorial: New Year, New Look Doctor of the Year: Dr. Albarran, Dr. McCann Emeritus Members 1979 Roster of Members 10 PSRO — More Facts 14 In Memoriam: Dr. Gambrel, Dr. Shensa 16 Cover: YOUNGSTOWN INTERNATIONAL PEACE RACE, Nov. 11, 1978. Runners crossing Mahoning Bridge from Spring Common. Photo by Howard Rempes. Advertisers' List Mahoning National Bank 18 Boardman Hearing Aid Services 18 Medieal-Dental Bureau Burroughs Wellcomc 24 Medical Protective Co. 18 DeBald & Co. 4 Patient Care Center 17 Gluck Agency 2 PICO 2 Lilly 15 Picolifc 22 Lester's 4 Stillson & Donahay Agency, Inc. 20 Lyon's Physician Supply 23 Youngstown Limb Co. 4

From the Desk of the President



PARTICIPATION

Now that Christmas and New Year is over we settle down for another new year. First, let me thank you for electing me your new president. I pledge my best to serve as your president, and I also hope that you will all support me in this difficult time that we are facing.

This year I would like to set a themc for my office. The theme is to be "Participation." This medical society is your medical society, every one of you. I often hear comments that the Mahoning County Medical Society is being run by a small group of people, and that they do not represent the majority of feelings; but then when there is a crisis, you all do come out to support your Society. You are standing up there fighting for the best for your patient as well as letting everyone know that we indeed care.

I set the theme, "Participation," and I want everyone of you to participate actively in our meetings. Come to the Society meetings and express your opinion. We do practice majority rule; and I need your in-put to enable me to go on the way that you want me to go instead of some arbitrary form of direction that might not completely represent the general Society. The Council meeting is always open to every member. If you feel that you want to see how the action is in the Council, please get in touch with mc or Howard Rempes to arrange to attend a meeting. The door is always open. I invite you to "participate."

On my own part, the participation will be projected into the formation of a dialogue with the labor union, the industrial group and the insurance company. It is long overdue that we should have some form of communication going. We need to participate in the society in which we live, instead of regressing into our own selves and being a group of complete untouchables and strictly minding our own business.

With your active participation we can unite and be a very strong group. We can show the political, labor and industrial leaders that we care and that our main concern is our patients; and that we are not, as some people have portrayed us, a money-seeking minority group.

Let me thank you in advance for your support and participation.

-Y. T. Chiu, Jr., M.D. President



BULLETIN of the Mahoning County Medical Society

Published Monthly for and by the Members

1005 Belmont Ave. Youngstown, Ohio 44504 Phone 747-4956

Not published in May, July and August.

Volume XLIX

JANUARY, 1979



Number 1

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

H. S. Wang, M.D.

EDITOR EMERITUS

James L. Fisher, M.D.

EDITORIAL STAFF

Robert R. Fisher, M.D. John C. Melnick, M.D. James A. Lambert, M.D. Jack Schreiber, M.D.

Editorial

NEW YEAR, NEW LOOK

Toward the end of a year, or the beginning of a New Year, we pause a moment to assess what we have accomplished in the past year and to put the coming year into perspective. Economically, our Valley has moved forward with more vigor than most of us expected, thanks to the effort of people from all walks of life who displayed generous devotion, countless hours of time, and considerable effort. It is determination and our human resource that put us where we are today. Undoubtedly, there is still a long, rough road before us.

Our Medical community is saddened by the loss of a distinguished colleague, friend, and teacher in the person of Dr. John McCann. The "Physician of the Year" award is only a small remembrance and an inadequate honor for a man of this caliber. It is people like Dr. McCann who have established the respect that our profession enjoys. We are all honored that he was one of us.

In another sphere we are losing ground through the intervention of government. In other countries, National Health Insurance has proven costly, unworkable, and often disastrous with its bureaucracy and governmental domination of medical judgment. This spector still stands in the future, but a new liberalism led by Senator Edward Kennedy is pushing hard to make this goal a reality. House Bill 0413 would allow Podiatrists to work shoulder to shoulder with us in the hospital. Senate Bill 163 would allow Optometrists to use pharmocological diagnostic agents if Governor Rhodes signs this into law. The Federal Trade Commission is compelling serious erosion of our Ethical Code which we have followed and firmly believed since the days of Hippocrates, 2000 years ago. Unfortunately, all of these changes are not based on sound facts and statistics, but solely upon the interests of a small group of lobbyists, legislators, and government bureaucrats. Yet, this is only the tip of the iceberg, much worse may yet be to come. It is time for we, the medical profession, to awaken; to let our voices be known to our patients, to their families, and to our local legislatures. We must enlighten them as to the best way to provide health care to our community and our nation, and to inform them of the hazardous pitfalls of the alternatives. These are very im-

(Continued on Page 16)



The Medical-Dental Bureau A service entity that caters to the additional office needs of Physicians and Dentists. Its divisions; Radio Communications, Telephone Answering, and Collections, are an important part of the emergency, public relations, and business segments of the Medical Community.

1. Radio Communications: One way paging — Tone only & tone and voice.

Two way communication — Portables and

mobiles.

Equipment — Motorola exclusively! (The

highest quality available for our

Medical subscribers.)

2. Telephone Answering: Oriented specifically to the needs of the Medical

Community. Numerous different line services

available to suit each office requirement.

3. Collections: Tailored to collect past due patient accounts.

Each account evaluated individually to collect the maximum amount of dollars with the

minimum number of complaints.

All three Service Divisions offer the best quality to price value in the tri-county area. Your involvement with the Bureau will further enhance an already efficient organization to continue its dedicated service.

For complete details please telephone your

Medical-Dental Bureau, Inc.

901 Home Savings & Loan Bldg. 275 Federal Plaza West Youngstown, Ohio 44503

216/744-4513

H. William MacPherson Executive Director

DOCTOR OF THE YEAR 1978







John N. McCann, M.D.

The first of what will be an annual "Doctor of the Year" award went to two physicians, Dr. Ramiro Albarran and, posthumously, to Dr. John N. McCann.

Dr. Albarran was cited for his work in teaching cardio pulmonary resusitation to thousands of people in the Youngstown area. Dr. McCann was honored for years of service with the State Medical Board, Youngstown State University, the United Appeal, Y.M.C.A., TB Sanitorium, American Heart Association and the Youngstown Education Foundation.

Presentation of plaques, signifying the honor, was made by Dr. Dietz at the Dec. 19th meeting. The introduction was made by Dr. Anderson, chairman of the awards committee. Dr. McCann's award was received by Dr. Ondash for presentation to Mrs. McCann. A standing ovation was accorded Dr. Albarran, who attended with his wife, Dr. Consuelo Albarran.

Selection of the Doctor of the Year was made from letters of nomination received from members of the Medical Society.

EMERITUS MEMBERS

Bennett, W. H. Blum, L. A. Bowman, B. M. Boyle, P. L. Brown, B. S. Burrowes, B. B. Conti. M. E. Cook, G. W. Cukerbaum, A. R. Delfs, G. Dombczewsky, I. N. Evans, W. H. Fisher, J. L. Goldcamp, J. S. Goldstein, M. B. Goodwin, V. L.

Hall, R. A. Harvey, J. P. Heaver, R. J. Herald, J. K. Hutt, H. B. Kennedy, P. H. Krupko, M. E. Laird, A. T. Lowendorf, C. S. McElroy, W. D. McReynolds, C. A. Miller, F. A. Miller, R. R. Moyer, L. H. Neidus, M. W. Nelson, G. G.

Noll, J. N.
Peabody, C. S.
Scheetz, R. J.
Schlecht, F. G.
Shapira Bloomberg, E.
Smith, J. H.
Sofranec, J. J.
Szucs, M. M.
Tamarkin, Saul
Wagner, C. F.
Waltner, C.
Weidenmicr, C. H.
Wenaas, E. J.
Werbner, I.
Zeve, H. S.

Zoss, S. R.

1979 Roster of Mahoning County Medical Society

Abdu, R. A. Adornato, S. G. Afrooz, N. Aiello, R. Albarran, R. Alexander, L. P. Allen, H. L. Altier, J. K. Altman, G. L. Amorn, Y. Anderson, J. J. Ariza, C. A. Ariza, G. Bacani, R. A. Badjatia, N. K. Bal, T. S. Banez, A. V. Banninga, H. S. Barrett, T. F. Barton, G. R. Basile, S. A. Baumblatt, G. J. Belinky, N. D. Bennett, H. N. Bernat, D. R. Bernstine, R. L. Beynon, D. E. Bhatti, M. Birch, J. B. Bleacher, J. H. O. Bloomberg, L. Boening, U. H. Boniface, R. S. Boulis, G. Brandmiller, B. M. Breesmen, W. T. Brocker, R. J. Brody, D. R. Brody, E. R. Brown, D. A. Brown, R. A. Bruchs, R. V. Brucoli, B. P. Brucoli, J. N. Buckley, J. J. Butcher, G. A. Caccamo, L. P. Calder, A. Camp, K. E. Campolito, J. J. Carbonell, F. A. Catoline, R. N. Cestone, P. B. Chevlen, I. H. Chiasson, S. W. Chiu, Y. T. Chung, D.

Cinelli, A. B. Cleary, J. P. Cleary, W. J. Constantinidi, E. R. Conti, J. S. Cossette, R. Crans, C. A. Crawford, W. L. Cuddapah, S. Cuttica, R. J. Dallis, D. J. D'Amato, F. Davidow, S. L. Davies, G. H. DeCicco, G. E. Dentscheff, J. Deppish, L. M. Deramo, A. T. Detesco, A. A. Detesco, T. N. DiDomenico, A. Dietz, G. H. Dobson, P. A. Dockry, D. R. Domingo, N. C. Dunlea, F. W. Dziadzka, A. R. Ebie, E. R. Einfalt, B. E. Ellison, H. S. Fagnano, L. F. Finley, J. L. Firdaus, T. Fisher, R. R. Flynn, W. J. Fok, M. L. Friedrich, F. A. Fry, G. D. Fulks, J. H. Galanternik, E. O. Galose, M. C. Garcia, A. Garg, A. G. Garg, S. K. Garritano, N. J. Gasser, L. J. Gaylord, S. F. Gelbman, F. Geordan, A. W. Gilliland, R. L. Gillis, J. R. Ginde, Y. V. Goldberg, S. D. Gonzalez, J. I. Green, L. N. Gregg, L. O. Gregori, J. S.

Guju, J. G. Habib, S. N. Hafiz, A. Halmos, M. Handel, D. W. Harichand, L. N. Hassell, H. J. Hazelbaker, N. J. Hernandez, R. A. Hixson, C. A. Ho, P. W. Hoffmaster, A. R. Holden, H. Holonko, V. Hong, J. Hoyanic, K. J. Hritzo, R. J. Huang, P. H. Husain, S. S. Hwang, H. S. Hyland, J. A. Jackson, R. W. Jacobson, M. I. Jaffer, N. Jarvis, R. J. Jenkins, R. L. Johnson, W. R. Jones, E. H., Jr. Jones, P. L. Jung, Y. Juvancic, R. W. Kachmer, M. A. Kalavsky, S. M. Kalfas, J. P. Karmindro, M. Kastellorios, N. Katz, B. Kendall, M. M. Kessler, E. Keyes, S. C. Khanna, H. L. Kiskaddon, R. Klahr, B. J. Klebanoff, G. Kline, J. M. Klodell, C. B. Ko, C. S. Kocab, F. J. Kohli, C. M. Kramer, H. X. Kravec, F. G. Krupko, P. E. Kunin, K. C. Kunkel, F. W. Lakhani, P. R.

LaManna, J.

LaManna, J. R., Jr.

Lambert, J. A. Lamprich, F. M. Latorre, H. A. Lee, C. M. Lee, D. S. Lee, A. H. B. Lee, J. J. Lenhart, M. J. Lepore, V. Levy, D. H. Limbert, D. J. Lin, F. C. Lipton, B. L. Loeser, W. D. Lupse, R. S. McConnell, R. B. McDonough, J. J. McGowen, C. H. McIver, E. L. McNeal, E. R. Maeda, I. Mahar, P. J. Mahar, P. J., Jr. Malta, D. Marcella, H. J. W. Martin, W. T. Masry, M. M. Massullo, E. A. Mehta, J. Melaragno, U. A. Melnick, J. C. Mendel, I. Mersol, J. Metcalf, D. W. Might, J. E. Miglets, A. W. Mirvis, B. Morrison, F. W. Moskalik, W. Murray, R. D. Natividad, N. S. Newsome, J. V. Nigam, G. J. Ondash, S. W. Pannozzo, A. N. Pappas, N. A. Parris, H. A. Parry, R. W. Pass, L. M. Patrick, J. A. Patton, S. G., Jr. Perry, E. Pesa, F. A. Petraglia, S. F. Phillips, A. K. Pichette, C. E. Pichette, D. E. Politi, J.

Pruitt, F. R. Pugh, G. B. Qadri, A. M. Queen, H. L. Rabinowitz, A. Z. Raghaven, V. G. Randell, A. Raupple, M. C. Reed, L. K. Renncr, J. A. Resch, F. A. Rhce, T. R. Riberi, A. Rich, R. A. Richards, R. S. Roland, R. Rosenblum, M. S. Roth, R. M. Ruiz, J.:A. Ruth, P. E. Saadi, E. T. Sabado, E. F. Salcedo, D. A. Sambandham, R. R. Sangvai, G. D. Sarantopoulos, C. A. Scharf, L. H. Schcllhase, F. L. Schreiber, J. Sethi, V. K. Sevachko, G. S. Shah, J. P. Shaw, F. E. Sheridan, M. F. Shorr, H. L. Shorten, E. A. Slabochova, B. Slusher, L. E. Sofranec, J. R. Solana, J. L. Soleimani, P. K. Solyn, R. J. Sovik, W. E. Speck, M. H. Squicquero, S. Stanford, W. F. Stechschulte, J. B. Steinberg, M. H. Stertzbach, C. W. Szauter, M. Tandatnick, J. W. Taylor, B. Thomas, E. M. Tiberio, F. C. Tims, W. J. Torok, W. R. Turner, J. J. Turner, O. A.

Vette, J. P. Vuksta, M. J. Wales, C. C. Wang, H. M. Warnock, R. G. Wasilko, J. J. Wegner, K. Weiss, S. R. Weltman, E. Werning, J. B. White, C. C. Whittaker, A. V. Wieneke, K. F. Wiltsie, R. A. Yarmy, M. M. Yoder, D. T. Young, S. C. Zafirides, P. P. Zervos, S. M. Zlotnick, S.

Associate

Albarran, C. Al-Salti, M. Bal. S. K. Bitonte, G. A. Chaves, J. V. Chentow, G. E. Colla, R. W. Finch, W. R. Ghani, A. Krishman, E. U. Krishnasetty, B. H. Mihok, G. A. Mishr, S. K. Oh, K. T. Pedraza, R. E. Prasad, K. R. Prochnow, G. J. Ragland, T. E. Raval, V. A. Sethi, U. Sevilla, E. U.

OFFICERS



G. H. Dietz Immediate Past President





Y. T. Chiu, Jr. President



B. P. Brucoli Vice President



J. W. Tandatnick Secretary



J. A. Ruiz Treasurer



J. J. Anderson 1979



C. E. Pichette 1980



W. E. Sovik 1981



J. C. Melni 1982

COUNCIL



E. Slusher ear Member



J. S. Gregori One-Year Member



A. R. Hoffmaster One-Year Member



W. F. Stanford One-Year Member



Kiskaddon ear Member



W. L. Crawford Two-Year Member



Two-Year Member



D. J. Limbert Two-Year Member



H. S. Wang Editor



G. Klebanoff Public Relations Director

FES



T. Deramo ear Alternate



One-Year Alternate



K. F. Wieneke Two-Year Alternate



D. E. Pichette Two-Year Alternate

PSRO - MORE FACTS

I would like to have the following response to Dr. Frank Gelbman's letter in the December 1978, MCMS bulletin included in the January 1979,

Bulletin.

First, Dr. Gelbman's facts that he presented are essentially correct with two exceptions. Funding has not been slow; as a matter of fact the PSRO program has just been funded through September 1981, which is somewhat unusual, as funding is usually only for the following year. Secondly, Area XIII, which consists of Mahoning, Stark, Columbiana and Trumbull Counties, is the only area in Ohio which is not on a conditional status. This is because it was split off of Area VI and was incorporated only at the last moment in December 1977, and is still in the planning phase. It is expected that our local PSRO will become conditional in May or June of 1979. Membership in the organization does not require the payment of dues and the amount of involvement of the individual physician is only to the amount that he desires. Membership entitles him to hold office, serve on the Board or committees and to receive the PSRO newsletter and to attend meetings. Resignation is a simple matter of requesting the return of the signed application.

The following article is AMA policy on PSRO which was published in

the December 15, 1978, American Medical News on page 11.

"The AMA expressed strong support for continuation of the PSRO program as a professionally directed effort to ensure that care provided to patients is of high quality, appropriate duration, and is rendered in an appropriate setting at a reasonable cost.

"In a status report on PSRO's approved by the house, the delegates

also - -

*Expressed strong support for efforts currently under way to make the PSRO program more efficient through focused review on problem areas.

*Recommended that AMA actively seek to inform all physicians that the Department of HEW may terminate or not renew the contracts of PSRO's that are identified as significantly deficient in major areas of PSRO responsibility.

*Reaffirmed its position that physicians should be reimbursed for all mandated PSRO activity and that the level of reimbursement be negotiated by each PSRO with no arbitrary dollar limit imposed on the PSRO by the federal government."

-Louis Bloomberg, M.D.

COMMITTEES IN NEXT ISSUE

A list of committees for 1979 will be published in the February issue of the Bulletin. All members are urged to watch for this and to check for names. The published list is the official notification and committee members are not sent individual letters of appointment.

STOP-SMOKING CLINIC

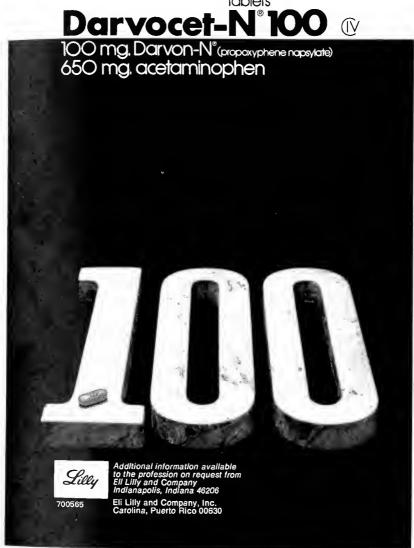
The American Cancer Society is sponsoring its fifth Stop Smoking Clinic, which will be held at the Poland United Methodist Church on Route 224 in Poland, January 29, 30, 31 and February 1st and 5th. Programs begin each night at 7:30 p.m. and end at 9:30 p.m. Participants are asked to come to all or as many of the programs as possible to benefit the most from the clinic.

If any members of the Medical Society wish to put announcements of the clinic in their offices, please notify the American Cancer Society at 830 E. Midlothian Ave., Youngstown, Ohio 44502, or call Lisa Ovenden at the

Unit office at 788-5048.

contains no aspirin

tablets



Editorial:

(Continued from Page 7)

portant and challenging issues which we will face in the coming year. It will affect the health care in this nation for years to come.

This lesson appears to be clearly written. No longer can we merely practice the best medicine that we know how. Now we must also practice effective political action. To fail in either responsibility will result in harm in the patient's we have sworn to uphold.

—Hai-Shiuh Wang, M.D. Editor

___In Memoriam

FRANCIS J. GAMBREL, M.D. 1915 - 1978

Dr. Francis J. Gambrel, 63, died of a heart ailment at St. Elizabeth Hospital on Saturday, Dec. 23.

Dr. Gambrel was born in Youngstown, where he attended Delason School, Princeton Jr. High School and South High School. At South, he was captain of the football team in his senior year. In 1938 he graduated from Youngstown College, and in 1942 he received his medical degree from the University of St. Louis Medical School.

He interned at St. Elizabeth Hospital and completed a general surgery residency there in 1944, and another one in pathology at North Side Hospital in 1947. During World War II he was a major in the Medical Corps, serving in both the European and Pacific theaters.

He entered the private practice of OB-GYN at 306 Home Savings and Loan Bldg. in 1950. During his career, he delivered more than 5,000 babies. He was former director of the department of OB-GYN, a member of the American College of Surgeons, a board member for the Florence Crittendon Home. He was a member of St. Christine Church, Youngstown Rotary, the Chesterton Club, the Colony Club, Youngstown Club and Tippecanoe Country Club.

In 1974, he retired from practice due to ill health.

LEWIS S. SHENSA, M.D. 1908 - 1978

Dr. Lewis S. Shensa, 70, died of a heart ailment, Sunday, Dec. 24.

Dr. Shensa was born in Youngstown, where he attended Madison School and the Rayen School. He attended the University of Rochester and Ohio State University, where he received his B.A. and his M.D. degrees.

He interned at St. Elizabeth Hospital and took his residency there. He practiced general medicine with the late Dr. J. M. Ranz prior to World War II and joined the armed services in 1942. In the service he pioneered research in fever therapy for American troops.

He reentered private practice in 1947. He was active in organized medicine, being public relations chairman of the Mahoning County Medical Society at the time Salk vaccine first came into use. In the same capacity, he served on a panel at the American Medical Association.

He was a member of the American Red Cross, B'nai B'rith, Rodef

Sholom Congregation and Squaw Creek Country Club.



1821 Belmont Avenue (216) 746-8871

> 6951 Market Street (216) 726-1176

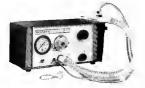
Specialists for in-the-home medical oxygen and respiratory therapy. Sales and rentals.

NO MORE TANKS!

The amazing Bendix Respiratory Support System makes bulky, high-pressure oxygen cylinders a thing of the past. This attractive, furniture-like unit literally manufactures oxygen from normal room air. The RSS draws room air through a series of carbon filters and molecular sleve beds to remove impurities and extract nitrogen content. The resulting oxygen enriched air, dialed in at concentrations of 90% at 2 liters per minute to 48% at 16 liters per minute, is delivered to the patient through conventional cannulas, masks and humidifiers. RSS operates without liquid or high-pressure cylinders and requires no chemical or gas filling. And, the high cost, inconvenience and patient apprehension of oxygen tanks in the home is eliminated. Only a small portable back-up cylinder is recommended. RSS operates on regular household current and is medicare-approved for purchase or rental.



BENDIX SS



Bennett AP-5 and Portabird Portable Respirators for IPPB Treatment



PORTABIRD

RENNETT AP-5

All oxygen units and respiratory therapy equipment installed in patient's home by trained therapists . . . with written follow-up reports to prescribing physician.

PATIENT CARE CENTER ALSO FEATURES

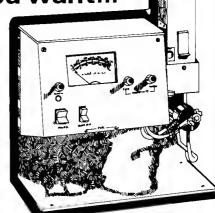
- Sale and rental of hospital beds, wheelchairs, bedside commodes, traction and many other patient aids and supplies.
- Oxygen cylinders and portable units.
- Expert service and repair.

- Ostomy supplies.
- 24-hour emergency phone line thru Medical-Dental Bureau.
- Delivery anywhere.
- A big, bright, beautiful and barrier-free showroom

You know what equipment you want...

We're here to see you get it!

For professional financial service. call Mr. Terry Taylor vice-president. at 744-9500



IAHO

PROFESSIONAL LIABILITY INSURANCE

THE MEDICAL PROTECTIVE COMPANY

FORT WAYNE, INDIANA

PROFESSIONAL PROTECTION EXCLUSIVELY SINCE 1899

NORTHERN OHIO OFFICE

Suite 106, 23360 Chagrin Boulevard Beachwood, Ohio 44122 Phone 464-9950 (Area Code 216)

Representatives

R. A. ZIMMERMANN . A. C. SPATH, JR.

BOARDMAN HEARING AID SERVICES

6251 Market Street • Marwood Office Center Youngstown, Ohio 44512

- Service Available Six Days Weekly
 - Trial Fittings
 - At the Door Parking

E. R. JONES PHONE: 758-7345

O. L. CLUSE

From the Bulletin

FORTY YEARS AGO — JANUARY 1939

President Skipp said the Society needed a central office with an Execu-

tive Secretary.

The A.M.A. was under indictment in Washington, accused of being a combination in restraint of trade. It caused a great stir in medical circles because it was a criminal action, tried in a criminal court. The details cannot be given in small space but the outcome was that the A.M.A. and the Medical Society of Washington were found guilty.

The "Medical Crier" was bragging about the wonderful modern age of transcontinental air flights, radio, assembly lines, Diesel engines, pneumonia serum, spinal anesthesia, insulin, diathermy, fever therapy and sulfonamide.

He never heard of Television, Antibiotics, Rockets or Space Ships. There was no measles vaccine, polio vaccine, electroencephalograms, brain scans or open heart surgery. It makes one afraid to write about how modern we are, Thirty years later the reader may laugh.

There were 271 members; 211 active, 12 non-resident, 42 associate and

6 honorary.

THIRTY YEARS AGO — JANUARY 1949

Dr. John McCann took office as President. C. A. Gustafson was the

Editor. Other officers and committees were not named.

A recovery room was instituted at the North Side Unit for patients after surgery. Dr. A. J. Fisher advised the doctors to tell the anxious relatives that there would be a delay of several hours before the patient was returned to his room but in the meantime he would be receiving the closest attention.

New members that month were R. J. Scheetz, E. A. Shorten, Ben Brown,

and D. M. Mctcalf.

TWENTY YEARS AGO — JANUARY 1959

N. W. Neidus was President. He welcomed the new Executive Secretary, Howard Rempes, and urged the Society to be more active politically.

Editor L. O. Gregg said that victory over polio was in sight.

C. A. Gustafson was Councilor for the Sixth District and very diligent in his duties. He would drive to Columbus and back on Sunday through ice and snow when the rest of us would hate to go down to the hospital.

Dr. Golden died. He was a leading orthopedist and a man of kindness

and compassion. We miss him...

New members that month were: William Hall Bunn, Jr., Marie J. Colucci, Jordan Dentschoff, Frederick W. Dunlea, Arthur T. Laird, Charles Waltner, Joseph Constantini, William D. Loeser, Richard Roland and Albert Starr. They were welcome members.

TEN YEARS AGO — JANUARY 1969
J. W. Tandatnick was the new president. D. J. Dallis was the new Editor. Both begged for improvement in the old problem of attendance at meetings. The old Tod Hotel was torn down, a Youngstown landmark. Dr. L. H. Getty passed away. Seventy-five years old, hc died "with his boots on". We still miss him. Dr. Bernard Schneider became a new associate member.

Classified Advertising

SALE OR RENT

Medical building. Former doctors' offices. 4 and 5 room suites. Ample parking. Good Austintown location. Reasonable.

> Nell A. Bergagna, Realtor 799-2315

FOR SALE

Property at 4501 Market St, Boardman. Physician's office on 1st floor and 3room apartment on 2nd floor. Office with central A.C.

G. E. DeCicco, M.D. Office: 782-3959 Residence: 788-2131

HAPPY BIRTHDAY



Get your annual check-up • Is it time to renew your driver's license?

Ian. 16 A. Ghani

Tan. 17 S. W. Chiasson

Jan. 18 G. H. Davies

E. O. Galanternik

Ian. 20

F. W. Morrison

Jan. 21

M. H. Speck J. J. Buckley

Ian. 22 R. S. Lupse

Jan. 23

K. Wegner Jan. 24

K. M. Lamprich L. H. Moyer

Jan. 25

A. W. Geordan L. K. Reed

M. S. Rosenblum

Jan. 30

A. G. Garg

Jan. 31 Saui Tamarkin

Feb. 3

S. L. Davidow R. M. Kiskaddon

P. H. Kennedy

Feb. 4

L. S. Shensa I. R. Hill

Feb. 5

L. F. Fagnano

Feb. 6

J. V. Newsome M. I. Lenhart

Feb. 7

C. B. Klodell Y. T. Chiu

Feb. 9

V. G. Raghavan

Feb. 10

K. T. Baumgaertei L. J. Zehr

S. K. Gandhi

Feb. 12

S. D. Goldberg

Feb. 13 P. E. Ruth

1. I. Gonzalcz Feb. 15

R. N. Catoline

who's laughing?

Your business overhead expenses don't stop if you become disabled. But the right Business Overhead Expense Plan would take care of them during the time you'd need financial help.

We have the Plan that is sponsored and officially endorsed by the Mahoning County Medical Society. Premiums are tax deductible.

For costs and further details of the coverage, including exclusions, limitations and the terms under which the policy may be continued in force. contact your administrator - -



Stillson & Donahay Agency, Inc.

Your Society health insurance consultant

UNION NATIONAL BANK BLDG.

Poland 44514

Phone 757-3726

"THE PHYSICIAN IS A DECISION MAKER, AND ALMOST EVERY DECISION HE MAKES COSTS OR SAVES MONEY."

-Dr. William Felts, Past President, American Society of Internal Medicine



More and more physicians today are beginning to realize the extent of the economic influence they have, and are finding ways of holding costs down.

A number of studies show that the more physicians *know* about costs, the more they try to *reduce* them. And this reduction can be done without reducing the quality of care to the patient.

How are they doing this? As a start they have become thoroughly familiar with the costs they incur on behalf of their patients. They know how much an X-ray costs, how much their

hospital charges for routine lab tests. They're requesting copies of patients' hospital bills. And asking their hospitals to print the charges for diagnostic

tests right on the order sheet.

What else are physicians doing? Minimizing their patients' hospital stays, whenever possible. Reevaluating routine admissions procedures. Questioning the real need of the diagnostic tests they order for their patients. Avoiding duplicate testing. Trying to discourage their patients' demands for unnecessary medication, treatment or hospitalization. Compiling daily logs of their medical decisions and what they cost. And more.

More physicians today realize what a tough problem we're all faced with. They know this is a challenge for medicine. And that physicians are

in the best position to deal with and solve the problem.

*PATIENT CARE Magazini — Outbuk 1972 "Face Off. Cost Cintaminent is Chaics", Juniary 1, 1977

Lyle CB. et al. "Practice habits in a group of right internists" ANNALS OF INTERNAL MEDICINE 84 (May 1976), 584-691

Schneder SA, et al. "Use of Jaboratory tests and pharmaceutroits variation among physicians and effect of cost andition subsequent uses" [OURNAL OF THE AMERICAN MEDICAL ASSOCIATION 225 (Aug. 20, 1973), 599.73



Registered Service Marks of the Slive Cross Resociation
 Registered Service Marks of the Slive Shield Association



Responses to a recent Pico Life mailing show that many Ohio physicians favor term life over permanent life insurance.

The relative advantages of term and permanent life plans are too complex to discuss in this limited space.

Just be assured that whether you prefer term or permanent, Pico Life provides the greatest amount of protection at the lowest possible cost.

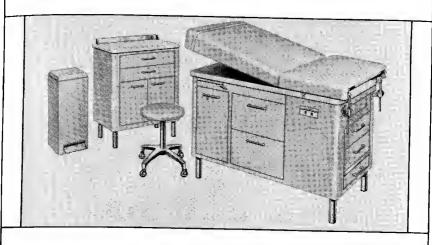
You should talk with one of Pico Life's expert representatives. Call for the name of the agency serving your area.



Pico Life Insurance Company 6100 Channingway Boulevard Columbus, Ohio 43227 Telephone (614) 864-0280

A Subsidiary of Physicians Insurance Company of Ohio (PICO)

Exclusive with Lyons...



beautiful modern furniture for the doctor's examining room.

The pieces pictured above come in three colors. Always in stock—available for immediate delivery.

When our representative calls on you, ask him for further information or phone: (216) 755-9876

Lyons Physician Supply Co.

704 Youngstown-Poland Rd. Youngstown, Ohio 44501 phone: (216) 755-9876



EMPIRIN COMPOUND ā CODEINE

Each tablet contains: aspirin, 227 mg; phenacetin, 162 mg; and caffeine, 32 mg; plus codeine phosphate in one of the following strengths: #4-60 mg (gr 1); #3-30 mg (gr 1/2); #2-15 mg (gr 1/4); and #1-7.5 mg (gr 1/8), (Warning-may be habit-forming).



Burroughs Wellcome Co. Research Triangle Park Wellcome North Carolina 27709